

SUMMARY

Maulina Hardiyanti	Dosen Pembimbing
NIM C2016086	I. Anjar Nurrohmah, S. Kep., Ns., M.Kep
Program Studi Sarjana Keperawatan	II. Norman Wijaya Gati. Ns., M.Kep., Sp.Kep.J.
EFFORTS TO IMPROVE COMMUNITY KNOWLEDGE ABOUT FLOOD PREPARATION	
SUMMARY	
<p>Background: The number of flood hazards in the world, which is 44% of the total hazards in Indonesia. The National Disaster Management Agency (BNBP) states that the number of natural disasters in Indonesia in 2014-2018 was 11,367 incidents. The incident in the first place is flood, which is 3,592 events. Preparedness is one of the mechanisms for disaster management, anticipation and reduction due to disaster risks. Activities to increase preparedness by increasing knowledge. Posters were chosen as a medium of communication in providing flood preparedness information to the public. Posters are persuasive in nature, that is, they intend to attract attention by integrating images, writing colors, and words. Purpose: To increase public knowledge, especially people living in flood-prone areas. Method: With the media of the poster "Ayo Siaga Bencana Banjir". Conclusion: It is hoped that this poster can be useful as a medium of education for the community so that people are aware of the importance of flood preparedness.</p>	
Keywords: Flood, Preparedness, Poster.	