

# THE USE OF POSTER MEDIA IN THE EDUCATION OF EARTHQUAKE DISASTER PREPAREDNESS FOR ELEMENTARY SCHOOL STUDENTS

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## RESUME

**Background** : Indonesia's geographic location, which is located at the confluence of three active plates, Indo-Australia, Eurasia, and the Pacific, results in the condition of the Indonesian state having a high level of vulnerability to disasters. One of the disasters that occurred in Indonesia was an earthquake. An earthquake is an event that the earth shakes due to the sudden release of energy from the bowels of the earth, creating seismic waves, which are marked by the breaking of the rock layers in the earth's crust.. Preparedness is an action taken during a pre-disaster period to reduce the impact caused by a disaster. Increasing knowledge to be aware of disaster preparedness can be done by educating disaster preparedness and packaging it through poster media. Posters are a visual combination of strong design, color, and message with the intention of capturing the attention of passers-by but long enough to instill meaningful ideas in their memory. **Purpose** : to increase students' knowledge so that they can understand and be better prepared for disasters that come at any time and are expected to reduce the impact of disasters or at least reduce the risk of a disaster. **Conclusion** : Earthquake disaster preparedness educational posters were created to increase the knowledge of elementary school students.

**Keywords:** earthquake, education, preparedness, posters