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IMPROVING PARENT'S KNOWLEDGE ON PREVENTION OF ENURESIS IN CHILDREN

RESUME

Background: *Bedwetting* is a condition in which a person is unable to control the desire to urinate, so that when he feels the urge to urinate he cannot hold it, *bedwetting* can occur in *children* and adults, but often parents consider *bedwetting* in *children* is something that is natural happens. Therefore, the authors provide a solution in the form of posters for parents about ways that can be done to prevent *bedwetting*. The Lets Prevent *Enuresis* poster is considered to be the right medium for parents because of its attractive design and attractive images and poster delivery using language that is easily understood by ordinary people. **Purpose:** To increase parents' *knowledge* about ways that can be done to prevent *bedwetting* in children. **Method:** A poster entitled "Let's Prevent *Bedwetting*" which can attract the attention of readers and can understand the material presented. **Conclusion:** The poster entitled "Let's Prevent *Bedwetting*" contains important information along with an attractive picture, using language that is easy to understand, so that readers are not confused about the information conveyed by the poster.

Keywords: Enuresis, children, knowledge, bed wetting.