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<i>EARLY DETECTION OF BREAST CANCER WITH BSE EXAMINATION</i>	
<i>SUMMARY</i>	
<p><i>Background :</i> Breast cancer in Indonesia reaches 42.1 people per 100,000 per population. The average death rate from this cancer reached 17 people per 100,000 population. Breast cancer is a malignant tumor that grows in the breast tissue. Breast self-examination (BSE) is the easiest, fastest, cheapest and simplest method that can detect abnormalities such as mass growth in the breast early. The media used is the poster media. <i>Objective :</i> To add insight and knowledge that early detection by means of BSE can reduce the death rate caused by breast cancer. <i>Method :</i> With the media poster "Let's Do BSE (Self-Breast Examination)". <i>Conclusion :</i> The Let's Do BSE (Self-Breast Examination) poster is expected to be more aware of the importance of the detection of breast cancer and to motivate the community to prevent breast cancer.</p>	
<i>Keyword : Breast Cancer, BSE.</i>	

