EFFORTS TO INCREASE PUBLIC KNOWLEDGE ABOUT FLOOD MITIGATION THROUGH MEDIA BOOKLET

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SUMMARY

Background: Disasters are natural occurrences that cause harm to humans and the environment where it is beyond the ability of humans to be able to control them, caused by natural or human factors or both at the same time. Based on data on the largest number of floods, namely in Central Java, in 2019 there were 60 disasters, meaning that Central Java is an area that has the potential for flood disasters. How to deal with flood disasters requires disaster mitigation efforts as the first solution so that the negative impact in the form of losses can be reduced. Flood disaster mitigation is a form of preparedness that must be carried out before, during and after a flood disaster occurs. Methods: The output produced is in the form of communication, information, and educational media in the form of a booklet "Mitigation for Flood Disaster". **Results**: Able to provide insight into flood disaster mitigation to audiences who read, can be used as a source of scientific information about mitigation efforts as first aid in flood disasters and can add information about mitigation efforts as first aid in flood disasters. Conclusion: The output of this booklet is expected to provide knowledge to people in flood-prone areas that mitigation of first aid in flood disasters can reduce the impact or be aware of flood disasters.

Keywords: Flood, Media Booklet, Mitigation, First Aid