

COMMUNITY PREPAREDNESS FOR DROUGHT THROUGH POCKET BOOK MEDIA

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SUMMARY

Background: Drought disaster is a complex disaster and characterized by prolonged water shortages. Sragen district is an administrative area that has a risk of drought hazard with a moderate to high risk level with a Score Index of 24. A total of 20 sub-districts with an area of more than 90 thousand hectares have the potential for drought hazards. Data from BNPB drought occurred 16 times with a population of 948,754 affected by drought. To deal with drought, community preparedness is needed. **Method:** With the media in the form of Pocket Book entitled "Ready, Appropriate, Responsive to Drought" is made as a medium of communication and education to provide information and improve public knowledge about drought preparedness. **Result:** The pocket book entitled "Ready, Appropriate, Responsive to Drought" hopefully can be used as a guide to the community and can be implemented in facing the drought disasters. **Conclusion:** The pocket book entitled "Ready, Appropriate, Responsive to Drought" is prepared interestingly and easily understood to prepare the preparedness of the community in facing the drought disasters.

Keywords: Preparedness, Drought, Disaster, Pocket Book