

**THE EFFORT OF IMPROVING KNOWLEDGE IN SOCIETY  
PREPAREDNESS FOR EARTHQUAKE DISASTER THROUGH BOOKLET  
MEDIA**

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**SUMMARY**

**Background:** Indonesia is one of the countries through the ring of fire passes, or commonly known as the Ring of Fire. This has resulted in many earthquakes. Indonesia has a seismic rate more than 10 times compared by the United States. The Head of the Earthquake and Tsunami Center of the Meteorology, Climatology and Geophysics Agency (BMKG) noted that 8,264 earthquakes occurred throughout 2020. Disaster preparedness is a series of activities aimed to anticipating disasters for minimize the number of victims, property losses, and changes order of life. Improving knowledge in society preparedness for earthquake disasters can be done by using booklets as a means of conveying information. **Method:** The output of KIE method is made the form of a booklet containing earthquake disaster preparedness. **Result:** The KIE media is a booklet containing clear information, a booklet accompanied by a picture, and its small shape makes it easy to carry everywhere. **Conclusion:** Booklet media can provide information on earthquake preparedness to the public, especially those who live in earthquake-prone areas.

**Keywords:** Earthquake Disaster, Preparedness, Booklet