

CERVICAL CANCER PREVENTION EFFORTS WITH VIDEO MEDIA

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SUMMARY

Background: In 2018 cervical cancer in the world ranks fourth after breast cancer, colon and liver cancer with a prevalence of 168.411 (51.4%) while in indonesia it ranks second after breast cancer with a prevalence of 18.279 (10.12%) according to the World Health Organization (WHO). Efforts made to prevent cervical cancer by means of primary and secondary prevention. Primary prevention is carried out on individuals who are not sick and can reduce risk, while secondary prevention is various efforts made to detect early disease or health problems. **Objective:** Provide information to the public, especially women of childbearing age, about efforts to prevent cervical cancer. **Method:** Using video as an effort to provide education and information to the public, especially women of childbearing age, because videos present images and sounds. Video can also be understood anywhere and anytime. **Results:** The resulting project in the form of video media as a medium for providing education, information to women of childbearing age about efforts to prevent cervical cancer. **Conclusion:** With video media that contains information about cervical cancer prevention, it is hoped that the public, especially women of childbearing age, can know, understand, apply and carry out ways to prevent cervical cancer.

Keywords: Prevention, cervical cancer, video media