

THE RIGHT USERS OF FABRIC MASK AS A PREVENTION OF COVID-19

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SUMARRY

Background: Covid-19 is an infectious disease caused by a new type of corona virus, efforts in preventing the corona virus include improving clean and healthy living habits and always using the right mask. 80% of Indonesians still do not comply with the use of masks, while the correct and appropriate use of cloth masks can reduce exposure to the Covid-19 virus by 95.15%. **Method:** the type of media used was video media with the title "put on your cloth mask to fight the Covid-19 virus. **Result:** One of the media that can be used in providing information is video. Video media can be used with the aim of increasing knowledge, about how to use good and appropriate cloth masks to avoid contracting the Covid-19 corona virus because video media about using the right cloth masks can attract public interest to obediently use masks if they do. activities outside the home **Conclusion:** Video media is a publication medium composed of writings or pictures, or a combination of these two types, which has the aim of providing information to the public. The information featured on the video is usually persuasive or callous in tone. Video about the proper use of cloth masks as an effort to prevent the Covid-19 virus.

Keywords: *corona virus, cloth masks*

