

**EDUCATION OF COMMUNITY PREPAREDNESS IN FACING FLOOD
DISASTER USING VIDEOS**

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SUMMARY

Background: A flood is an occurrence that results in submerging an area or land due to an increase in water volume. Floods usually occur due to continuous rainfall that causes rivers, lakes, seas, or drainage to overflow because of the amount of water and rain. Based on the Indonesia disaster information data released by the National Disaster Management Agency (BNPB), there were 1,531 floods that hit Indonesia in 2022. Based on data, the highest number of floods occurred in Central Java in 2022 with 203 floods, which means that Central Java is an area with sufficient potential for floods. Preparedness is an action carried out to anticipate disasters through organizing and through appropriate and efficient steps. To increase preparedness, there are some actions that can be taken one of them is by providing Communication, Information, and Education (KIE). **Method:** the output of KIE is in the form of education videos to provide information about flood disaster preparedness. **Results:** The output is in the form of videos containing information about flood disaster preparedness accompanied by pictures and sound that is expected to increase people's knowledge about flood disaster preparedness. **Conclusion:** video media is expected to make it easier to convey information about flood disaster preparedness to the people so that preparedness can be carried out optimally by the people.

Keywords: Education, Preparedness, Flood, Video