

EDUCATION OF TECHNIQUES OF UNDERSTAND CARE FOR NEW BORN INFANTS USING VIDEO MEDIA IN THE DELIVERY HOUSE OF KEBAKKRAMAT I COMMUNITY HEALTH CENTER

Katon Kautsaro Kopul, Annisa Andriyani

kopulkaton@gmail.com

Universitas 'Aisyiyah Surakarta

ABSTRACT

Background: newborns are babies who have just experienced birth and must require adjustments to the environment that comes out of the womb. WHO data shows that the infection rate in newborns is at 24% to 34% and is a cause of death in newborns. problems with improper care of the umbilical cord, which does not pay attention to cleanliness when touching newborns. efforts that can be made to reduce infection or death in newborns is to care for the umbilical cord. Umbilical cord care with dry sterile gauze or closed can reduce infection of the newborn's umbilical cord. **Method:** The media used in this method uses video media which can educate and increase public knowledge, especially for mothers who have just given birth. **Results:** After being given education to new mothers, it is hoped that mothers can apply the closed umbilical cord care method with sterile dry gauze. **Conclusion:** The video media produced can be used to increase knowledge and information facilities for the community, especially for new mothers about how to care for the umbilical cord properly.

Keywords: Newborn baby, Umbilical Cord Care, Video Media.