

# APPLICATION OF OXYTOCIN MASSAGE ON THE IMPROVEMENT OF BREAST MILK PRODUCTION IN POST PARTUM MOTHERS ON THE SECOND DAY IN BANTENGAN VILLAGE, KARANGGEDE DISTRICT, BOYOLALI REGENCY

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## ABSTRACT

**Background:** Poor production of exclusive breast milk after delivery is the reason why exclusive breast milk cannot be given. Non-pharmacological methods to increase breast milk production, one of which is Oxytocin Massage, which has never been given. **Objective:** To find out the results of the implementation of Oxytocin Massage on the smooth production of breast milk in post partum mothers in Bantengan Village. **Method:** The case study method was used to intervene with both respondents. **Results:** For both respondents, smooth breast milk production before the oxytocin massage indicated insufficient breast milk, smooth flow after the oxytocin massage indicated sufficient breast milk. During the three days of implementation, breast milk production became smoother. After oxytocin massage was given, the breast milk production of both respondents changed, showing an increase in breast milk. **Conclusion:** Both respondents showed an increase in breast milk production before and after oxytocin massage therapy.

**Keywords:** Oxytocin Massage, Smooth Breast Milk Production, Post Partum Mother