

**APPLICATION OF OXYTOCIN MASSAGE TO LAUNCH BREAST MILK IN  
POST SECTIO CAESSAREA PATIENTS IN THE PONEK ROOM OF DR.  
SOERATNO GEMOLONG HOSPITAL**

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**ABSTRACT**

**Background:** WHO data in the 2021 Global Survey on Maternal and Perinatal Health shows that 46.1% of all births are carried out through Sectio Caesarea. RISKESDAS in 2018, the number of deliveries with the Sectio Caesarea method in Indonesia was 17.6%. After sectio caesarea action can appear problems that cause difficulties in breastfeeding so that the milk stimulus becomes disrupted. The problem of not smooth milk production is mostly experienced by postpartum mothers with cesarean section as much as 82%, this is due to pain at the suture site inhibiting the production of prolactin and oxytocin. One of the nonpharmacological efforts that can be done to stimulate the hormones prolactin and oxytocin in mothers after childbirth is to do oxytocin massage. **Objective:** Knowing the results of applying Oxytocin Massage to Launch Breast Milk in Post Sectio Caessarea Patients in the Ponak Room of RSUD dr. Soeratno Gemolong. **Method:** The research design used is the case study method. Comprehensive data capture and collection by including multiple data sources. **Results:** A significant increase in breast milk production was obtained on the third day at the Ponak Room of RSUD dr. Soeratno Gemolong after oxytocin massage in the morning and evening for 15 minutes. **Conclusion:** The application of oxytocin massage to two respondents during 6x meetings resulted in a significant increase in breast milk production of post-section caessarea mothers.

**Keywords:** oxytocin massage, breast milk, sectio caessarea