

## **KIE FULFILLS THE NEED FOR ANIMAL PROTEIN TO PREVENT STUNTING**

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### **SUMMARY**

**Background:** According to the 2023 SSGI, it is stated that in Indonesia the percentage of stunted toddlers is 21.6% in 2023. Based on the 2023 SSGI, toddlers with stunted or very short nutritional status in Lampung province are 15.2%. The bad impact that stunting can cause in the short term is disruption of brain development. The long-term negative impacts that arise are decreased cognitive abilities and decreased immunity, making it easier to get sick. Animal protein is one of the important things that can prevent stunting, this is because animal protein contains complete and high quality essential amino acids. **Method:** The information and education communication (KIE) output method is in the form of a booklet media created using the Canva application which contains education on Animal Protein for Stunting Prevention. **Results:** The IEC media with the title "Animal Protein Prevents Stunting" is much more effective and interesting to read with education that is equipped with various animated images and simple sentences, making it easier for mothers of toddlers to understand. **Conclusion:** Booklet media about animal protein intake to prevent stunting with this booklet media can increase knowledge in mothers of toddlers. And as an effort to provide information to the public to increase understanding about preventing stunting by consuming animal protein.

*Keywords: Stunting, Animal Protein, Media Booklet*