

OPEN UMBILICAL CORDS CARE TECHNIQUES IN NEWBORN BABIES USING VIDEO MEDIA

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SUMMARY

Background: Newborn infections are mostly caused by neonatal tetanus, which can be transmitted through the umbilical cord. Apart from that, cutting is done using non-sterile tools and the use of medicines or traditional herbs and powders to care for the baby's umbilical cord. The positive impact of caring for an open umbilical cord properly is that the umbilical cord dries quickly and falls off on day 5 and day 7 without complications. **Method:** Using a video output description with the theme entitled "Open Umbilical Cord Care Techniques in Newborns Using Video Media" created using the Canva and Inshot software applications. **Results:** Video entitled "Open Umbilical Cord Care Techniques in Newborns Using Video Media". **Conclusion:** By creating video media as an educational tool, we can provide a source of knowledge to the public about good and correct techniques for caring for open umbilical cords in newborn babies. **Suggestion:** It is hoped that mothers who have newborn babies can understand and comprehend the importance of caring for the baby's umbilical cord properly and correctly to prevent umbilical cord infections.

Keywords: Open umbilical cord care, newborn babies