

**MASSAGE GUIDE FOR BABIES AGED 0-12 MONTHS USING  
MEDIA VIDEO**

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**SUMMARY**

**Backgorund** : Stimulation or good stimulation for children can be given by parents to develop their potential to the maximum. Babies who receive regular stimulation will develop faster than other babies who don't receive stimulation. Baby massage is a treatment or form of stimulation that can stimulate a baby's growth. **Method** : The KIE output method is in the form of an educational video about baby and toddler massage guidelines to optimize the child's growth and development process. **Results** : The method used in this output, namely using video media by taking pictures through a camera, is expected to increase public knowledge about massage for babies and toddlers. **Conclusion** : By using video media, it is hoped that it will be easier to convey information about massage for babies and toddlers to the public, especially mothers who have babies and toddlers. So that mothers can carry out baby and toddler care to optimize children's growth and development.

**Keywords** : Baby and Toddlers Massage, Growth and Development, Video