

## **ABSTRACT**

*This research aims to analyze the level of user satisfaction with the Al Huda Islamic Boarding School website using the User Satisfaction Surveys method. The background to this research is the important role of websites as information and communication media for Islamic boarding schools, which can influence the image and quality of services provided to Santri, Guardians of Santri, and the general public.*

*The method used in this research is User Satisfaction Surveys, where data is collected through questionnaires that are distributed online to website users, namely guardians of santri, santri, and administrators of the Al Huda Islamic Boarding School. This questionnaire is designed to assess various aspects of the website such as ease of access, speed, design, content and interactive features.*

*The research results showed that the majority of respondents were satisfied with the ease of access and speed of website access. Aspects of the design and appearance of the website also received positive assessments, but there are still several suggestions for improvement to make it more attractive and user-friendly. The content presented on the website is considered quite informative and useful, however there is a request for more articles and news updates related to Islamic Boarding School activities. Interactive features such as discussion forums and online complaint services are considered very helpful in increasing interaction and communication between Islamic Boarding Schools and users.*

*Overall, the level of user satisfaction with the Al Huda Islamic Boarding School website is in the good category, but there are several areas that need to be improved. The recommendations given include improving the quality of content by increasing the latest articles and news, improving the website design to make it more attractive and easy to use, and adding interactive features that support better communication between Islamic Boarding Schools and users.*

*It is hoped that this research can provide valuable input for the administrators of the Al Huda Islamic Boarding School website to continue to improve the quality of information and communication services via the website, so that it can better meet the needs and expectations of users.*

**Keywords:** *User satisfaction, Website, Al Huda Islamic Boarding School, User Satisfaction Survey.*