

## EFFORTS TO INCREASE THE USE OF JKN MOBILE APPLICATIONS IN THE COMMUNITY THROUGH VIDEO

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### SUMMARY

**Background;** *JKN Mobile* is a non-face-to-face application that has many features and facilities participants in maximizing the national health insurance program organized by BPJS Health. In 2013, the number of *JKN Mobile* users in Surakarta reached 373.212 users. Providing information and understanding through video media to the public is a first step in increasing the use of *JKN Mobile* application.

**Objective;** As a media of information and education to improve the use *JKN Mobile* applications in the community. **Method;** The method of this activity is implemented

in the form of socialization through video media related to *JKN Mobile*. **Result;** Before the education related to the use of *JKN Mobile* application only 45% of population knew and used the application. After the education, 90% of the people who followed the activity knew and will use the *JKN Mobile* application to get health services. **Conclusion;** after educating through the video “ Let’s Use *JKN Mobile: Online Health Services Solutions*”, the public becomes aware of the use of *JKN Mobile* applications and will use them to access online health services.

**Keywords ;** *JKN Mobile, increase usage, audiovisual*