

## EFFORTS TO IMPROVE KNOWLEDGE OF FLOOD DISASTER PREPAREDNESS THROUGH VIDEO

Aliva Rena Putri Rokhayani, Tri Susilowati<sup>2</sup>

[alivarenapp@gmail.com](mailto:alivarenapp@gmail.com)

Universitas 'Aisyiyah Surakarta

### SUMMARY

**Background:** Floods are the most frequent natural disasters in Indonesia. According to BNPB data, out of 3,494 natural disasters, 1,506 were floods (43.1%). Central Java Province recorded the highest number of flood events, occurring 203 times (34.87%). In Sragen Regency, floods affected 9 sub-districts and 20 villages, including Ngembat Padas Village. In this village, three hamlets were affected: Mijahan, Ngembat Padas, and Kwangen from 50.8% to 59.3%.

**Objective:** To increase public knowledge about flood disaster preparedness.

**Method:** The project involved the design, production, and evaluation of educational video media using CapCut and Canva applications. **Result:** The final product was an educational video titled "Let's Be Ready for Flood Disasters", with a duration of 4 minutes and 30 seconds and a file size of 220 MB. The video was tested on 3 respondents who provided feedback on content, design, and audio quality, and found it engaging and easy to understand. **Conclusion:** Video media is effective as an educational tool to enhance knowledge and serve as an information source, particularly regarding flood disaster preparedness.

*Keywords: flood, flood impact, preparedness, video*