

**EDUCATIONAL MEDIA IN IMPROVING TEENAGERS KNOWLEDGE  
ABOUT *ONLINE* HEALTH SERVICES BY UTILIZING  
THE HALODOC APPLICATION  
USING VIDEO MEDIA**

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**SUMMARY**

**Background;** Thecnological developments hrough Halodoc *online* health services and access to information in health services have become easier and faster, which can support a healthy lifestyle for the community. However, the lack of knowledge and understanding about the benefits and how to use health services is an obstacle, especially in rural areas with limited digital literacy. **Objective;**Producing educational media output using video media to increasing knowledge about *online* health services based on the Halodoc application and can be published and get copyright. **Methodology;** in making the video, the tools, materials, and media use were cell phones, paper and pens, the capcut app, the Canva app, and the Pinterest app. This was followed by script review, production team discussions, tim member selection, locationn in Jebres, Surakarta, and editing and revision based on feedback from responden.**Result;** An education video titled “Generasi Sehat *online* dengan memanfaatkan Halodoc” with a duration of 05.11 minute and a file size of 384,5 MB explaining Halodoc has been tested on four teenage respondents and distributed *online*, mainly on YouTube, and can be accessed by anyone at any time, thus providing long term benefits. **Conclusion;** Producing effective visual educational media to increase public knowlage, especially among the younger generation about *online* health services through the Halodoc app, with the hope of helping the public recognize the benefit of technolofy in the field of healt and encouraging the formation of a generation that is more digitally literate and health conscious.

**Keywords;** *Halodoc, Online Health Services, Educational Video*