

**VIDEO BASED EDUCATIONAL MEDIA FOR THE YOUNG
GENERATION OF KARANGTARUNA REGARDING
THE FLOW OF OUTPATIENT SERVICE
PROCEDURES FOR BPJS PATIENTS
AT ADVANCED REFERRAL
HEALTH FACILITIES**

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SUMMARY

Background; The Social Security Organising Agency, later referred to as BPJS Kesehatan, is a public legal entity established to organise a health insurance programme for all Indonesian people. In a previous study, it was explained that the lack of public understanding of the flow of outpatient service procedures for BPJS Health patients at Advanced Referral Health Facilities (FKRTL) was an obstacle in the health service process. **Objective;** As an information media in increasing public knowledge, especially in the younger generation as the main step to support proper understanding of BPJS Kesehatan from a young age as well as smoothness and comfort in the entire process of health services in the hospital. **Method;** This semi-cinematic video uses several animations to explain the outpatient service procedures for BPJS patients at FKRTL. This video was created using the Capcut Pro application and a DSLR camera for video capture. **Results;** The output is a semi – cinematic video entitled “Sahabat Sehat BPJS Kesehatan Indonesia” with a duration of 05.14 minutes and a file size of 545 MB. It has been tested on 12 respondents from Karangtaruna members with the results that the video is interesting and easy to understand. **Conclusion;** The semi – cinematic video entitled “Sahabat Sehat BPJS Kesehatan Indonesia” can be used as educational media and is the beginning of increasing public understanding of the flow of BPJS Health service procedures at FKRTL which can always be accessed on social media such as YouTube.

Keywords; *BPJS Health, FKRTL, Semi - Cinematic Video, YouTube*