

DIGITAL EDUCATIONAL MEDIA THROUGH VIDEOS AND ONLINE KMS WEBSITES TO PREVENT STUNTING FOR MOTHER WITH TODDLERS

Viviana Rahmawati ¹, Muhlizardy ²
Vivianarahmawati10@gmail.com
Universitas 'Aisyiyah Surakarta

SUMMARY

Background: Stunting is a chronic malnutrition problem caused by lack of intake over a long period of time. Factors that usually cause Stunting are sanitation, low economic status, lack of maternal knowledge about health, maternal nutritional status during pregnancy, parenting patterns and availability of clean water. Stunting occurs in the first 1000 days of life. Indonesia targets that by 2024 Stunting can be reduced to 14%, but in fact in 2024 cases of Stunting in Nepen village were still at 16.04% or 17 out of 123 toddlers. The online KMS website can help mothers monitor their children's growth and development by using and following the steps that have been given. **Objective:** Creating educational videos for mother in an effort to prevent Stunting in toddlers. **Method:** The method used in compiling educational videos using the cap cut and canva applications so that it can produce interesting videos and colorful animations. **Results:** The output is an interesting educational video entitled "Smart Mothers Prevent Stunting" with a duration of 09.04 minutes and a file size of 547 MB. And a trial has been conducted on 5 respondents who have toddlers with interesting and easy-to-understand video results. **Conclusion:** The educational video entitled "Smart Mothers Prevent Stunting" can be accessed via Youtube and used as an educational medium.

Keywords: KMS Online, Stunting, Stunting Prevention, Educational Video