

**IMPLEMENTATION OF OXYTOCIN MASSAGE ON BREAST MILK
PRODUCTION IN POSTPARTUM MOTHERS AT DR. SOEHADI PRIJONEGORO
REGIONAL HOSPITAL, SRAGEN**

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ABSTRACT

Background: Breastfeeding is a beautiful moment with tremendous benefits. This is supported by an increasing number of studies showing that breast milk has many irreplaceable advantages compared to any other milk. **Objective:** To determine the results of implementing oxytocin massage on the smooth production of breast milk in postpartum mothers. **Method:** A case study design was used, involving 2 respondents who were treated at Dr. Soehadi Prijonegoro Regional Hospital in Sragen. The implementation was carried out for 3 consecutive days, with each session lasting 3–5 minutes. **Results:** This study was conducted over 3 days with 3–5 minute sessions performed in the morning. There was a change in the smoothness of breast milk flow before and after the oxytocin massage. Initially, breast milk production smoothness was at 0, and after the massage, it increased to 7. **Conclusion:** There was an improvement in the smoothness of breast milk production after the administration of oxytocin massage in both respondents.

Keywords: *Breas_Milk_Production, Oxytocin_Massage, Postpartum_Mother.*