

ABSTRACT

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THE DIFFERENCES BETWEEN MOTHERS' BEHAVIOR IN GIVING BREASTFEEDING PRE-POST BREASTFEEDING COUNSELING IN PUSKESMAS KEBAKKRAMAT 1

ABSTRACT

Background: the coverage of breastfeeding exclusively in Indonesia was still low. Most women or young mothers in Indonesia campaigning exclusive breastfeeding, but the fact showed that mothers' behavior in breastfeeding exclusively has not maximal. Effort of Indonesia in improving breastfeeding exclusively not only caused regulation of breastfeeding but also the government issued regulation about counselor of breastfeeding. Counseling was an approach often used to help solving problem of breastfeeding. **Objective:** to analyze the influence of breastfeeding counseling on mothers' behavior in breastfeeding in Puskesmas Kebakkramat 1 workplace. **Method:** this research was a comparative quantitative study, with Quasi Experimental Design in One Group Pre Post Test Design. The sample was taken by Purposive Sample of 33 respondents, the instruments were behaviors' questionnaire and counseling observation sheet. The data were analyzed by Wilcoxon test. **Result:** result of statistic test on respondents showed that $P_{value} (0.001) < 0.05$, so it showed that there was influence of giving breastfeeding counseling on mothers' behavior of breastfeeding. **Conclusion:** giving breastfeeding counseling has significant influence on mothers' behavior in breastfeeding in Puskesmas Kebakkramat 1 workplace.

Keywords: breastfeeding counseling, mothers' behavior, breastfeeding