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THE RELATIONSHIP OF MOTIVATION WITH THE BEHAVIOR OF SELF-MEDICATION AT THE PHARMACY SUGANDA TANGEN SRAGEN	
ABSTRACT	
<p>Background: Self-medication is an attempt self-medication, usually done to cope with minor illnesses, such as fever, pain, dizziness, cough, influenza, diarrhea, skin diseases. The Central Statistics Agency said that the Indonesian people who self-medication were 72,44%. The purpose of: Relationship of motivation with the behavior of self-medication at the Suganda Pharmacy Tangen Sragen. Method: analytical research with cross sectional research design. Sampling using the dwarf quota sampling with a population of 90 respondents, with the subject of the research is the buyer who bought drugs without the use of a prescription from a Medical Doctor at the Suganda Pharmacy Tangen Sragen, while this research instrument using bivariate analysis questionnaires, using test Chi Square with the significance level (0.05). The results of the: the results of the univariate analysis most respondents have a high motivation as much as 42 respondents (46,7%), behavioural self-medication showed most respondents have good behavior as much as 38 respondents (42.2%). Bivariate analysis results show the Exact value of the Sig (2-sided) (0.000) < 0.05. Conclusion: there is a relationship of motivation with the behavior of self-medication at the Suganda Pharmacy Tangent Sragen.</p>	
<p>Keywords: Motivation, Behavior, Self-medication</p>	