

ABSTRACT

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THE IMPLEMENTATION OF MASSAGE THERAPY TOWARD INCREASING OF BABY'S WEIGHT IN BANYUANYAR VILLAGE SURAKARTA	
ABSTRACT <p>Background: the growth is count increasing and size, level of cells in all of part of body in quantitative can be measured. The multiplication of cell has been programmed in genetic and can happen in all of body, likes increasing of neuron count, mielinisasi of nerve fibers, muscle elongation, and weight enhancement. The enhancement and elongation of weight must be considered when a baby. The one of effort to increasing of baby's weight by non-pharmacological way, it is baby massage. The baby massage is part of touch therapy that conducted toward baby so can give guarantee of continuous body contact, defending of safety feeling toward baby and tighten the straps of the love of the parents with their baby. The Purpose: to describe the application of massage therapy towards increasing of baby's weight at Banyuanyar village, Surakarta. Method: this research use case study with descriptive study design. The Result: this research showed that both respondents had increasing of baby's weight. Conclusion: the implementation of massage therapy has been proven increasing the baby's weight and can be used as non-pharmacological therapy towards suffers of baby weight less.</p>	
Key words: <i>baby, baby massage, growth.</i>	