## THE APPLICATION OF OXYTOCIN MASSAGE TO INTCREASE THE MILK PRODUCTION OF BREASTFEEDING MOTHERS IN THE VILLAGE OF WOTGALEH SUKOHARJO

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## **ABSTRACT**

Background; Mother's Milk is the first natural food for babies. Breastfeeding is a pleasant experience or can be an uncomfortable experience for mother and baby. Problems that often occur in nursing mothers are nipple blisters, swollen breasts, breast inflammation, mothers who think that formula milk is better than breast milk, the psychology of mothers who feel their milk is lacking, confused, afraid, and anxious can also inhibit production ASI. Oxytocin massage is one solution to overcome the inability of breast milk production. Aim; Analyze differences in milk production before and after oxytocin massage. Method; The application of journals uses descriptive methods. Results; ASI production of both respondents experienced a score increase of 5 points. Conclusion; There are differences in ASI production before and after oxytocin massage in the form of an increase in scores. It is hoped that this application can be used as a way to increase production of breastfeeding mothers.

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