

SUMMARY

IMPROVEMENT OF COMMUNITY KNOWLEDGE ABOUT OXYTOCINE MESSAGE WITH MUROTTAL AL-QUR'AN TO INCREASE ASI PRODUCTIONIN PUBLIC MOTHER

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Background: Breast milk is the main food for babies. Lack of breast milk in infants can result in growth faltering (failure to thrive) so that the baby will grow into a child who is shorter than normal, affecting cognitive development, morbidity and infant mortality. One of the factors for mothers not giving ASI is because they feel that their milk production is not enough. **Objective:** Increase public knowledge about oxytocin massage with murottal Al-Qur'an to increase breast milk production in postpartum mothers through pocket book media. **Method:** Oxytocin massage with murottal Al-Qur'an is a massage along the ribs 5 to 6 for 3 minutes, and is done twice a day every morning and evening. The pocket book contains material about postpartum period, breastfeeding, oxytocin massage with murottal Al-Qur'an. **Results:** An output medium in the form of a pocket book has been produced which contains oxytocin massage with murottal Al-Qur'an to increase breast milk production for postpartum mothers. **Conclusion:** The output media in the form of a pocket book can increase public knowledge about efforts to increase breast milk production through oxytocin massage with murottal Al-Qur'an.

Keywords: *ASI, Oxytocin Massage, Murottal Al-Qur'an*