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**DEVELOPMENT OF INFORMATION SERVICES MASSAGE
OXYTOCIN AND BREAST CARE TO IMPROVE MILK
PRODUCTIONMOM AFTER BIRTH**

SUMMARY

Background: Mothers whose breast milk does not come out on the first day after delivery are given education on oxytocin massage and breast care. **Purpose:** to provide information on how to increase breast milk production after delivery. **Method:** Using a pocket book output entitled "BUSA PITOCARE". **Conclusion:** The pocket book is 28 pages, contains definitions, composition, benefits and factors that influence breast milk, understanding, benefits, tools and techniques for oxytocin massage and breast care, which contains interesting pictures and material that is easy for mothers to understand. After giving birth, it is hoped that the mother can increase breast milk production, so that the baby's nutritional intake is fulfilled.

keywords : *milk production, Massage oxytocin, breast care.*