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## POSTER MEDIA DEVELOPMENT AS PREVENTION EDUCATION TO USER POSYANDU stunting

## Abstract

Background: Stunting is a height that is less by age (< -2 SD), marked by delayed growth of children resulting in failure to reach a normal height which has an impact on brain development resulting in decreased learning achievement, prevention that can be done is by fulfilling adequate nutrition during pregnancy, giving exclusive breastfeeding to children during The first 6 months, providing appropriate complementary feeding until the child is 2 years old, as well as monitoring the child's development in the center. There are various media that can be used as a solution in conveying information about stunting prevention, one of which is poster media. Media Poster is one of the graphic media with the most visible strength as a medium for conveying messages. Purpose: Providing information and education to mothers using posyandu in preventing stunting. Conclusion: This poster media can complement an effective stunting prevention educational tool for health cadres in the posyandu and as a message (provider) to be conveyed to mothers using posyandu.

**Keywords**: Stunting; Stunting Prevention; Poster.