IMPROVEMENT OF COMMUNITY PREPAREDNESS KNOWLEDGE OF LONGSOR LAND DISASTER THROUGH THE KESGABENAHLONG BOOKLET MEDIA (LONGSOR LAND DISASTER PREPAREDNESS)

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ESSENCE

Landslides are the most frequent disasters in Indonesia, this disaster can have devastating effects, so preparedness is needed. Preparedness itself is everything that is effective and effective in anticipating a disaster. One way to improve preparedness is by increasing preparedness knowledge, one way to increase preparedness knowledge is through education, in education a learning medium is needed in order to facilitate the delivery of information from information givers to information recipients. The Kesgabenahlong Booklet (Landslide Disaster Preparedness) is a booklet that contains material on disasters, landslides, and preparedness in the face of landslides. The Kesgabenahlong Booklet (Landslide Disaster Preparedness) has well-structured material that makes it easier for readers to understand the material, the booklet is designed to be attractive, full color, accompanied by pictures and photos in order to increase people's reading interest. The preparation of the Kesgabenahlong (Landslide Disaster Preparedness) Booklet aims to provide information about preparedness and can serve as a guide and be able to increase public knowledge about the importance of preparedness in facing landslides.

Keywords: disaster, landslide, preparedness, students, pocket book