

**BENEFITS OF ASSOCIATION ON CARE
CENTER ROPE THROUGH POSTER**

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ESSENCE

Background: Umbilical cord care is an effort to prevent infection of the umbilical cord, where the umbilical cord and its surrounding areas are always clean and dry, and wash hands before and after caring for the umbilical cord. **Purpose:** The purpose of this poster is to provide information to the baby's parents and the community about the benefits of breastfeeding for umbilical cord care and to accelerate the release of the umbilical cord. **Methods:** The method used is to use IEC media, namely posters are expected to be a source of information about the use of umbilical cord care methods with breast milk. **Results:** The results of the posters will be IPR-ed at the University of 'Aisyiyah Surakarta and the wider community, especially mothers who have just had a baby, so that they can independently identify and apply umbilical cord care.

Keywords: *umbilical cord care, breast milk, posters*