

EXECUTIVE SUMMARY

Executive Summary : Health education is one of the appropriate methods to provide information to the public. The success of health education in the community cannot be separated from the components in learning, one of which is the media used. Development of Communication, Information, and Education media (CIE) in the title Control Hypertension with Tomato Juice, this poster hypertension background, benefits of tomato Juice, rules, and the results of previous research. The pictures taken in this poster use personal documents which aim to make the reader better understand the material in the poster. The title font in this writing uses the font *poetsan one* with a size of 72 and for writing the contents of the other poster using the font *arial* with size 32. The color used in this poster uses a white background with a toska blue blend, and will be printed as mm.

Keywords : IEC, Poster, Hypertension, Tomato