

EFFORTS TO IMPROVE MOTHER'S KNOWLEDGE ABOUT COMPLETE BASIC IMMUNIZATION (IDL) THROUGH VIDEO MEDIA

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SUMMARY

Back Ground : *Immunization protects children against several diseases that can be prevented by immunization (PD3I). Immunization is an effort to increase a person's immunity to disease, so that one day when a child is exposed to the disease the child does not get sick easily or only experiences mild illness. The goal of immunization is to increase a person's immunity from disease to reduce mortality in children. The government has emphasized five basic immunizations including: BCG, DPT, Polio, Hepatitis B, and Measles. The mother's lack of knowledge about immunization requires media to be used as a means of health education. One of them is an animated video.* **Method :** *The media used in this method uses video media which can be used as a means of health education for the public, especially mothers, to increase knowledge about the importance of basic immunization in children.* **Result :** *After the education is carried out, it is hoped that there will be an increase in knowledge of the importance of basic immunization in mothers.* **Conclusion :** *Video media can be used as a medium for education and information to increase public knowledge, especially for mothers, about the importance of basic immunization in children.*

Keywords : *Immunization, Mothers Knowledge Enhancement, Videos.*