

EDUCATION TO POSTPARTUM MOTHERS HOW TO BATHING AND
CARE OF THE CORNER OF NEW BIRTH BABIES WITH
VIDEO MEDIA

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SUMMARY

Background: A mother is the primary caregiver for the baby. Therefore it is necessary to know and apply newborn care. Teaching how to bathe and care for a newborn's umbilical cord, the status of being a new mother is not easy, the condition is exacerbated by new mothers who are low on baby care. Newborns are very susceptible to infection with microorganisms during the labor process and some time after delivery and to improve hygiene efforts. One of the most common infections in newborns is caused by a problem with the umbilical cord. **Methods:** Media video entitled "Tips on how to bathe and care for a newborn's umbilical cord" using the KM Premire Pro CS6 application, Hype Text, Backgroud Eraser, Flyer Maker with a duration of 18 minutes 02 seconds. **Conclusion:** With video media, it can increase knowledge to post partum mothers and the community is expected to be able to bathe, care for the newborn's umbilical cord and prevent infection.

Keywords: *Post Partum, how to bathe and care for the umbilical cord*