

FIRST AID TREATMENT OF BURN ON HOUSEWIFE WITH VIDEO MEDIA

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SUMMARY

Background: The prevalence of burns in the world is quite high with a mortality rate reaches 180,000 each year. In Indonesia have a prevalence of burns of 0.7%, in Central Java it self has a prevalence of burns of 0.6% of women with a prevalence of 0.8% and men of 0.6%. The characteristic of the work status shows that most of it is not working (housewives) as much as 61.9% with homework which often causes burns, namely cooking as much as 82.1% and the source of burns suffered by 64.3% cooking oil sparks. **Method:** First aid burning treatment in housewives delivered through video outcomes. The purpose of the video is as a source of information in increasing the knowledge of housewives about how the first aid in burns that occur at home, can disseminate information about the first aid burns that occur at the surrounding environment and straighten the point of view of housewives who turned out to be wrong public. **Result:** Output achieved in the form of video media titled "First Aid on Burns that occurred at home" Video Duration 03:22 seconds with 163 MB file size. The results of this video are new or have never been published anywhere. The results of this video do not oppose intellectual property rights, such as those who are contrary to religion, race, culture and ethnicity. **Conclusion:** It can be concluded that video media can channel information and education to the public as an effort to increase public knowledge about first aid that occur at home.

Keywords: burns, first aid, video media.