THE APPLICATION OF OXYTOCIN MASSAGE ON SMOOTH OF THE BREAST MILK PRODUCTION IN POSPARTUM MOTHER IN dr. SOEHADI PRIJONEGORO SRAGEN HOSPITAL

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ABSTRACT

Background: Exclusive breastfeeding is breastfeeding for the first 6 months without any complementary or additional food. According to WHO, the prevalence of decreased milk production in postpartum mothers is 35.6% of women in the world who cannot breastfeed their babies due to lack of milk production. One effort that can be done to increase milk production is oxytocin massage. Objective: To knowing the smooth of breast milk production in postpartum mothers in dr. Soehadi Prijonegoro Sragen Hospital. Methods: This type of research is a descriptive case study method. The design used in this research is a pre-test and post test design. A sampling of 2 respondents. The research instrument used a questionnaire to measure breast milk production. **Results:** There is significant changes to the smooth milk production of postpartum mothers, that is before oxytoxin massage was given 2 respondents were categorized as less and after being given oxytoxin massage 2 respondents were categorized as sufficient. Conclusion: There is a significant increase of oxytocin massage on smooth of the breast milk production in postpartum mothers in dr. Soehadi Prijonegoro Sragen Hospital.

Keywords: Breast milk production, oxytocin massage, post partum mother