

HIV/AIDS Prevention Education for Adolescents Through Video Media

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SUMMARY

Background: HIV/AIDS remains a global health issue that continues to rise. WHO (2024) reported that 39.9 million people were living with HIV by the end of 2023, with 65% of cases in Africa and young women being the most affected group. In Southeast Asia, Indonesia is recorded as the country with the highest number of HIV cases, approximately 570,000 cases, ranking 14th in the world. Among adolescents, cases are increasing, and the lack of education, high stigma, and low awareness of reproductive health make them a highly vulnerable group to HIV/AIDS transmission. **Objective:** To develop a Communication, Information, and Education (CIE) medium aimed at producing an educational video to increase adolescents' knowledge and awareness in preventing HIV/AIDS. **Methods:** The method used was an educational approach through audiovisual media, creating an educational video tailored to adolescents' characteristics, combined with small group discussions and a peer education approach. **Results:** An educational video containing HIV/AIDS prevention information improved adolescents' understanding of transmission methods, impacts, and prevention of HIV/AIDS. **Conclusion:** The audiovisual media titled "HIV/AIDS Prevention Education for Adolescents through Video Media" can serve as an effective and informative educational tool to enhance adolescents' awareness and knowledge of HIV/AIDS.

Keywords: HIV/AIDS, adolescents, health education, video media