

EFFORTS TO INCREASE KNOWLEDGE OF BURNS MANAGEMENT IN HOUSEWIVES THROUGH BOOKLET MEDIA

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SUMMARY

Background; Burns are a global problem with 180,000 deaths each year. According to Riskesdas data, there was an increase in the number of burn cases in Indonesia by 35% from 2014 to 2018. East Java Province recorded 1.1% of cases with the highest distribution in the age of 25-34 years. Proper management of burns can improve the quality of life of patients, accelerate healing, prevent the severity of injury, reduce pain intensity, prevent complications and even death. **Objective;** As an information media to increase public knowledge, especially for housewives, about how to provide good and correct first aid during burn emergencies. **Method;** Using the Canva application and tested on three respondents with revisions to provide images that must be in accordance with the material, replace with language that is easy to understand. **Results;** IEC media in the form of a booklet with the title "Smart Tips for Handling Household Burns" with a paper size of 14.8 cm x 21 cm consisting of 16 pages using a pink and cream gradient cover and a light gray orange background with relevant images, Arial font, size 12 pt. **Conclusion;** The output in the form of kie booklet media can be understood and easily accessed by the community.

Keywords: Booklet, housewives, burns, first aid