

BOOKLET AS A HEALTH PROMOTION MEDIA ON PROVIDING LOCAL SUPPLEMENTARY FOOD WITH KNOWLEDGE FOR POSYANDU CADRES

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SUMMARY

Background : The accelerated program for reducing stunting as a national priority has been promoted by the government since 2018 and continues to this day. Efforts to reduce stunting rates in Indonesia through sociocultural approaches focus on providing local supplementary food. This approach aims to improve nutritional intake, reduce the prevalence of stunting, and enhance children's health. The latest developments from the SSGI (Indonesian Nutrition Status Study) show a decrease in the prevalence of stunting in Indonesia, from 24.4% in 2021 to 21.6% in 2022. The local approach is also supported by the active involvement of posyandu cadres as frontline agents who play a role in providing information, education, distributing local supplementary food, and being key to responding holistically to community needs. **Methods :** The method used involves the distribution of a *Booklet* as a health promotion medium about providing local supplementary food to posyandu cadres. This 46-page *Booklet* was tested on 8 posyandu cadre respondents. **Conclusion :** It can be concluded that the *Booklet*, as a health promotion medium, is capable of providing information to the community to increase knowledge about providing local supplementary food, especially to posyandu cadres.

Keywords : Posyandu Cadres, Local Supplementary Food, *Booklet*.