

**APPLICATION OF OXYTOCIN MESSAGE TO BREAST MILK PRODUCTION IN POSTPARTUM
MOTHERS AT DR. SOERATNO GEMOLONG SRAGEN HOSPITAL**

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ABSTRACT

Background: Breast milk is an emulsion of fats in a solution of lactose protein and inorganic salts secreted by the mother's mammary glands, useful as food for babies. Adequate breast milk is difficult to achieve because one of them is breast milk does not come out or does not go out. One of the non-pharmacological management to help facilitate the release of breast milk can be done by means of oxytocin massage.

Objective: To find out the results of the application of oxytocin massage to breast milk production in the Ponak Ward of dr. Soeratno Gemolong Sragen Hospital.

Methods: This type of research is with case studies. Comprehensive data capture and collection by including various data sources.

Results: A significant increase in spontaneous postpartum breast milk production was obtained on the second day in the Ponak Room of dr. Soeratno Gemolong Sragen Hospital after oxytocin massage in the morning and evening for 15 minutes.

Conclusion: The application of oxytocin massage to two respondents during 4 meetings obtained a significant increase in spontaneous postpartum breast milk production.

Keywords: Oxytocin massage, breast milk, Post Partum Mothers