

EARLY DETECTION OF BREAST CANCER IN WOMEN OF REPRODUCTIVE AGE (WUS) THROUGH VIDEO BSE

Usnida Oktaviani Nurul Ula¹, Siska Ningtyas Prabasari²

usnidaoktaviani@gmail.com

¹Aisyiyah University Surakarta

SUMMARY

Background: Breast cancer is one of the most common cancers in Indonesia. The earlier breast cancer is detected, the greater the chance of recovery. BSE or breast self-examination has been proven to be one way to detect breast cancer early. Therefore, health workers should educate women of reproductive age to perform BSE every month. **Objective:** Creating Medical Communication Information Education (KIE) about BSE as a promotive media for Women of Reproductive Age (WUS) to detect breast cancer early. **Methods:** The output method of communication information and education (KIE) is in the form of educational video media edited using the Capcut application containing education about the steps to perform BSE. **Results:** The creation of KIE media with the title "Early Detection of Breast Cancer in Women of Reproductive Age (WUS) with the Provision of BSE Videos". **Conclusion:** Educational video media about BSE can be used as a promotional, communication, information, and education media for early detection of breast cancer.

Keyword: Breast Cancer, BSE, Video Media