

## INTISARI

### EFFORTS TO IMPROVE ADOLESCENTS' KNOWLEDGE ABOUT HIV/AIDS THROUGH BOOKLET MEDIA

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**Background** : HIV/AIDS remains a global health issue and a significant challenge in Indonesia, particularly among adolescents who are highly vulnerable due to limited knowledge and awareness of risky behaviors. **Objective** : This study aims to develop an educational booklet “*Know HIV/AIDS: A Smart Guide for Adolescents*” as a medium for Communication, Information, and Education (CIE) to improve knowledge and reduce stigma toward people living with HIV/AIDS (PLWHA). **Method** : The research employed a media development approach based on a literature review and limited trials involving three adolescent respondents. The booklet content covers definitions, etiology, symptoms, stages, transmission, prevention, management, and myth clarification, presented in full-color design with simple language and supporting illustrations. **Results**: The HIV/AIDS booklet consists of 13 pages and was created using Canva, designed with an attractive layout and full-color visuals. **Conclusion** : Trial results indicated that the booklet was informative, easy to understand, and relevant to adolescents' lives, with recommendations for adding more illustrations and lighter language. This booklet has the potential to improve adolescents' knowledge of HIV/AIDS and support efforts to prevent and eliminate stigma in society.

**Keywords** : Booklet, Health Education, HIV/AIDS, Knowledge, Adolescents.