

*EFFORTS TO IMPROVE KNOWLEDGE ABOUT MEDICATION COMPLIANCE IN PATIENTS WITH HYPERTENSION THROUGH VIDEO MEDIA*

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*ABSTISSUE*

**Background:** Hypertension is an increase in systolic blood pressure greater than 140 mmHg and/or greater than 90 mmHg on two measurements taken 5 minutes apart in a state of adequate rest (calm). Hypertension therapy is a lifelong process, so patient medication compliance significantly impacts their health. Health education has a positive impact on hypertension treatment compliance and increases their understanding of their condition. **Objective:** To educate patients about the importance of medication compliance in hypertensive patients. **Method:** Video education was used, using the Canva application to create the video. **Results:** The output contains audiovisual media or video entitled: "Efforts to increase knowledge about medication adherence in patients with hypertension through video media" with a video duration of 02:31 minutes and a size of 52.2 MB. It has been tested with three respondents, and the video results are clear and easy to understand. **Conclusion:** From this educational video, it is hoped that patients will understand the importance of medication adherence for hypertension patients by always taking medication consistently and can be implemented regularly. **Keywords:** Hypertension, Medication Adherence