## APPLICATION OF BABY MASSAGE TO INCREASE FREQUENCY AND BREAKFAST DURATION ON BABIES (At PMB Dewi Candra, Kebakkramat, Karanganyar)

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## **ABSTRACT**

Background: One of the fulfillment of nutrition at a baby's age is breast milk. The cause of fulfillment of breast milk production has not been fulfilled, one of which is the lack of suction power of the baby, besides relying on the growth of the baby, it will also affect the production of breast milk. To attract the baby's suction power can be done by baby massage. Objective: To describe the results of infant massage to increase the frequency and reduction of breastfeeding in infants. Method: Case study research uses descriptive research. The study was conducted on 2 infant respondents who increased the frequency and reduced the lack of breastfeeding. Massage time is done 3 times during the day sick with a massage time of 15-25 minutes. Results: The results obtained from this study before being done to infants who have difficulty in breastfeeding. After calculating the baby, fix it. Conclusion: The application of infant massage can increase the frequency and duration of breastfeeding in infants.

**Keywords:** Frequency and duration of breastfeeding, breast milk, infant massage.