

**THE APPLICATION OF EARLY BREASTFEEDING IN INITIATION
TO ACCELERATE PLACENTAL EXPENDITURE OF THE THIRD
STAGE OF LABOR IN INDEPENDENT MIDWIFERY PRACTICE
TUTIK MAJENANG SUKODONO SRAGEN**

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ABSTRACT

Back Ground; *Childbirth is one phase that needs to be prioritized in the implementation of health efforts and is a vulnerable phase of complications. Prevention of cases of maternal complications is one of them is by Early Breastfeeding Initiation. Early Initiation of Breastfeeding is an act of breastfeeding immediately after birth which can stimulate the release of the hormone oxytocin and help release the placental expenditure. By initiating early breastfeeding initiation of placenta is faster than those who do not.*
Objectives; *Describe the acceleration of placental expenditure after giving the application Early Breastfeeding Initiation.* **Method;** *Descriptive research with cases study. Respondents consisted of 2 mothers of the third stage. Data collection techniques used are by interview and observe the result of application Initiation breastfeeding.* **Result;** *The result showed the duration of placental expenditure after apply 40 and 45 minutes Early Breastfeeding Initiation of 2 respondents are 10 minutes and 7 minutes.* **Conclusion;** *The application of Early Breastfeeding Initiation can increase the acceleration placental expenditure of the third stage of labor.*

Keywords: *Early Breastfeeding Initiation, Placental expenditure*

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