

ABSTRACT

Desy Wulan Pambudi NIM C2015022 Nursing Undergraduate Courses	<i>Advisors</i> 3. Mursudarinah, S.KM, M.Kes 4. Norman Wijaya Gati, M.Kep, Sp.Kep.J
---------------------------------------------------------------------	-------------------------------------------------------------------------------------------

THE INFLUENCE OF OXYTOCIN MASSAGE TECHNIQUES TOWARDS THE PRODUCTION OF BREAST MILK IN THE MOTHER POST PARTUM IN THE KLINIK IBU & ANAK HASTUTI SRAGEN

ABSTRACT

Background: Breast milk is the most appropriate nutrition for the newborn until baby is at least 6 months old, in fact not all moms post partum directly removing the breast milk on the first day after birth. This problem is causing the production of breast milk of the mother post partum, is reduced. One of the causes of the lack of production of breast milk due to the lack of breast care. Breast care mother can do is massage post-birth oxytocin. Oxytocin massage is a massage performed on the neck up along the spine which aim to stimulate the hormone oxytocin that can overcome the ketidاكلancaran production of breast milk in the mother post partum. **Objective:** To know the influence of oxytocin massage techniques towards the production of breast milk in the mother post partum in the Klinik Ibu & Anak Hastuti Sragen. **Method:** This research uses quasy experimental approach with one group pretest-posttest, using the technique of incidental sampling, sample 10 respondents, observation sheet research instrument and digital scales. **Results:** The results of the univariate analysis the average production of breast milk prior to 18.90 and treatment an average of 31.00 treatment after production. Bivariat analysis results after treatment of breast milk production in mind 3 respondents with less breast milk production, 7 respondents with more breast milk production. With the Wilcoxon test note $p = 0.004 < 0.05$. **Conclusion:** There is the influence of oxytocin massage against the production of breast milk in the mother post partum in the Klinik Ibu & Anak Hastuti Sragen.

Keywords : Post partum, The Production Of breast milk, Oxytocin Massage